



# Houschka Pro

*a type specimen*



# Houschka Pro

## Introduction

Houschka Pro Light  
11/13 pt

Houschka was named after a confectioner's shop in Salzburg which had a wonderful 1930's frontage and distinctively rounded letterforms in the sign above the door.

Houschka Pro is the follow up to the original Houschka type family which first appeared back in 1999. Character shapes have been improved, kerning and spacing refined, and Open-Type features include CE, Baltic, Turkish & Cyrillic language support plus small caps, 3 stylistic sets, contextual alternates, ligatures and 4 sets of numerals.

Houschka is clean and legible, a modern sans serif typeface which shares the humanist qualities of Gill Sans & Johnston but retains a uniquely charming character of its own through signature glyphs A, G, Q, W & w. The monolinear structure, rounded corners and rolling curves give Houschka Pro a soft and friendly appearance.

Houschka Pro Thin & Italic  
38/44 pt

Houschka Pro has six weights from Thin to ExtraBold, plus italics of each.

wasted affection

**RUBICON**

*Typographic branding at its very best*

**2017 QUALIFIER**

democratic

social networking & the internet are both a blessing and a curse

**Creative Talent**

Houschka Pro Thin  
*Houschka Pro Thin Italic*  
 Houschka Pro Light  
*Houschka Pro Light Italic*  
 Houschka Pro Medium  
*Houschka Pro Medium Italic*  
**Houschka Pro DemiBold**  
***Houschka Pro DemiBold Italic***  
**Houschka Pro Bold**  
***Houschka Pro Bold Italic***  
**Houschka Pro ExtraBold**  
***Houschka Pro ExtraBold Italic***

Six weights with italics, designed by Nick Cooke.

All fonts are available in OpenType OTF format.  
 Macintosh & Windows compatible.

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## Medium &amp; Italic

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А Б В Г Д Е Ё Ж З И Й К Л М Н О  
 П Р С Т У Ф Х Ц Ч Ш Щ Ъ Ы Ь Э  
 Ю Я Г Ђ Ѓ Є Ѕ І І Ј Љ Њ Ћ Ќ Ў Ъ  
 а б в г д е ё ж з и й к л м н о п р с т у  
 ф х ц ч ш щ ъ ы ь э ю я г ђ ѓ є ѕ і і ј љ њ ы ќ ѵ ѿ

**В чащах юга жил  
 был цитрус...  
 да, но фальшивый  
 экземпляр!**

#### MAIN SUPPORTED LANGUAGES IN HOUSCHKA PRO:

Albanian, Basque, Belarusian, Bulgarian, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Macedonian, Malay (Rumi), Maltese, Norwegian, Polish, Portugese, Romanian, Russian, Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish, Ukrainian, Welsh

ƎƒԼƎƒԼabdgmnprqy  
 » **a very good party**

STYLISTIC SET 1  
 MODERN

ABCEFGHKMNPRTWY  
 ABCEFGHKMNPRTWYcfkrw  
 » **KICK AGAINST THE WALL**

STYLISTIC SET 2  
 ART DECO

aemny aemny  
 » **The mean yob**

STYLISTIC SET 3  
 UNICASE

AAWw » AAWw

CONTEXTUAL ALTERNATES

a » a **infant**

STYLISTIC ALTERNATES

a a a | **a a a** | **a a a**

#### OPENTYPE FEATURES:

Please note that OpenType features, stylistic sets, alternates etc are only accessible in compatible software applications. Most features are not on by default and will need to be activated. Depending on which application is being used, most characters can also be chosen via the glyph palette.



Exemplary

**CARROT CAKE**

Flygande bäckasiner söka strax hwila på mjuka tuvor

specific affiliation

**WAVELENGTH**

*Zwei Boxkämpfer jagen Eva quer durch Sylt*

**\$76 / €58 / £41 / ¥6,320**

Abstract Expressionism

**warmth**

**[THERAPEUTIC  
THERAPEUTIC]**

respect  
respect  
**respect**

**{THERAPEUTIC  
THERAPEUTIC}**

